TrailsMV Privacy Policy

TrailsMV, Sheriff's Meadow Foundation, and its affiliates (individually and collectively, “SMF”, the “Organization”, “we”, “us”, and “our”) respect your privacy and are committed to protecting it through our compliance with this Privacy Policy (the “Privacy Policy”).

This Privacy Policy describes the types of information we may collect from you or that you may provide when you visit the TrailsMV mobile application (the “App”) and how we use and disclose that information. By using our App, you agree that your personal information will be handled as described in this Privacy Policy. This Privacy Policy applies to your use of the App and to information we collect through the App, and from you via email and through SMS.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website or App. By accessing or using our App, you agree to this Privacy Policy. This Privacy Policy may change from time to time and your continued use of our App after we make changes is deemed to be an acceptance of those changes, so please check the Privacy Policy periodically for updates.

THE INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

At this time, we do not collect personal information from and about users of our App, including information:

• By which you may be personally identified, such as name, mailing address, e-mail address, date of birth, telephone number, and any other identifier by which you may be contacted online or offline (“Personal Information”); and
• About your internet connection, the equipment you use to access our App, and usage details.

In the future, we may collect this information:

• Directly from you when you provide it to us or contact us by phone, mail, or email, in person or via our App;
• When you register for an event or make a contribution, via our App, at an event, over the phone or by mailing in a check;
• Automatically as you navigate through our App; and
• From third parties. For example, our service providers who provide us with information about your use of our App in order to help us better understand and cater to your preferences, improve the quality of our services to you, prevent or detect fraud, and for other business purposes.
• From time to time, we may collect personal information from you in ways not described above, subject to your express approval.
INFORMATION WE COLLECT AUTOMATICALLY
As you navigate through and interact with our App, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns including:

• Public Content. We collect information about the content you post to the App. Any text, images, photos, location data, and all other forms of data or communication and other content you post to public areas of the App are posted at your own risk. We may display this content on the App, as well as on TrailsMV App and SMF website and social media. Additionally, we cannot control the actions of other users of the App with whom you may choose to share your user contributions. Therefore, we cannot and do not guarantee that your user contributions will not be viewed by unauthorized persons.

• Information We Collect Automatically. We may automatically collect and store information related to your use of the App through the pages you view and links you click on the App; the date and time of your visit; the length of time you spend on the App, and your location information.

HOW WE USE INFORMATION
We may use information collected through your use of the App for the following purposes:

• To provide the App's services to you, including its navigational features, to allow you to participate in interactive features of the App, to communicate about the App, to respond to your inquiries, and for other customer service purposes.

• To better understand how users access and use the App, both on an aggregated and individualized basis, in order to improve the ways in which the App responds to user desires and preferences, and for other research and analytical purposes (such as analyzing trail use, frequency and locations of App use, etc.).

HOW WE DISCLOSE INFORMATION
Any information that you post to the App, is publicly available. You may also choose to share your photographs and other information with other users. In addition, we may disclose or share the information we collect as follows:

• In Response to Legal Process. We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a subpoena.

• To Protect Us and Others. We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Use or this Policy, or as evidence in litigation or arbitration.

• Aggregate and De-Identified Information. We may share aggregate or de-identified information for land management purposes.

USER-GENERATED CONTENT
As noted, you can post content to the App, including photographs, comments, and other information. If you post such content, all of the information that you post may be available to other users of the App. Your posting may become public and we cannot prevent such information from being used in a manner that may violate this Policy, the law, or your personal privacy. In addition, other users may be able to identify you, or associate you with your user account if you include personal information in your user contributions.
CHILDREN UNDER 13
The Services are intended for general audiences and not directed to children under 13. We do not knowingly collect personal information from children under 13. No one under the age of 13 may provide any information to or on the App. If you are under 13, do not provide any information on the App or use any of the interactive or public comment features of the Services, or provide any information about yourself to us. If we become aware that a child has provided us with personal information we will take steps to securely delete such information.

YOUR CALIFORNIA PRIVACY RIGHTS
California’s “Shine the Light” law (Civil Code Section § 1798.83) permits users of our App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to trailsmv@sheriffsmeadow.org.

THIRD-PARTY LINKS – PRIVACY
We are committed to protecting the privacy of TrailsMV users. Therefore, we do not sell or rent App users’ Personal Information to any third party. Further, we do not share App users’ Personal Information with any third parties for their direct marketing purposes. The App may contain links to third-party websites. Any access to and use of such linked websites is not governed by this Policy, but instead is governed by the privacy policies of those websites. We are not responsible for the information practices of such third-party websites.

SECURITY
We have implemented safeguards to protect the personal information submitted to us. However, no method of transmission over the Internet or via email or mobile device, and no method of electronic storage, is fully secure or error free. Therefore, you should take special care in deciding what information you send or post via the App, email or mobile device. In addition, we are not responsible for circumvention of any privacy settings or security measures. You use the App at your own risk.

INTERNATIONAL USERS
Any information we collect about your use of the App will be transferred to the United States. The laws in these jurisdictions may not provide equivalent privacy protection as the laws of your home jurisdiction. By using the App, you are expressly consenting to the transfer of your information as described in this Privacy Policy.

MODIFICATIONS TO THIS PRIVACY POLICY
We may revise this Policy from time to time. The most current version of the Policy will govern our use of your information. By continuing to access or use the Services after any such changes become effective, you agree to be bound by the revised Policy.

CONTACT INFORMATION
To ask questions or comment about this privacy policy and our privacy practices, contact us via email.

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